



# It's All About

## Men of Passion:

Greg Boki & Rainer Pires

Million dollar views and extraordinary taste defines Greg Boki and Rainer Pires' aptly named view properties. The breathtaking Atlanticview Cape Town Boutique Hotel is the jewel of their portfolio and is one of the best 5 Star Hotels in Cape Town. Situated between the Atlantic Ocean and Table Mountain in fashionable Camps Bay, this Cape Town Hotel proudly offers a unique non-pretentious boutique accommodation experience with the feeling of being at home with 18 young hotel professionals to 18 guests.

Greg and Rainer designed every detail to maximize the view of the Atlantic and the mountains. From floor to ceiling windows which span the length of the villa to the positioning of the beds which offers dual vista of the sea and mountains effortlessly. Atlanticview Cape Town opened in 2002 and has been evolving every year with updated technology, food fashion and interior design. Their world renowned Sunset Festivities are a social delight for Atlanticview guests. Every evening the sunsets are celebrated where all the guests can mingle and enjoy the magic. A generous selection of excellent South African wines are free poured and served with delicious homemade canapés and amuse bouche. All complimentary of course. Then, there is their in house fleet of luxury Mercedes to move Atlanticview guests to and from the airport, restaurants and local attractions. There is also a Range Rover for private tours to the Cape Winelands and Cape of Good Hope where one can get a glimpse of Penguins, Whales, Cheetahs and other African wildlife up close. There isn't a hotel this size anywhere in Cape Town that operates its own service like this.

Atlanticview attracts many of Greg's royal and famous music business clients stemming from his career which dates back to when he immigrated to the UK in 1977 to design the Embassy Club on Old Bond St in London. Greg stayed in the UK and designed many of the top night clubs throughout the country, Europe and even Hong Kong. He supplied dozens of pop stars during their UK and European tours including Barry Manilow, Boy George, George Michael, Run DMC, LL Cool J, The BBC Top of the Pops, ITV's Whistle Test and all the major record companies. He was also trained by the house DJ of Studio 54 Richie Kazor in the early/mid 70's and brought the art of non stop mixed music to the UK disco scene training some of the top UK DJ's. In the late 80's Greg focused his energy to property, selling the record label, and popular DJ store in London's West End known as Spin-off's. Eventually all his time was spent managing the property portfolio and Rainer joined him to develop the business there in London in 1998. The two of them built up a property portfolio overlooking the Thames just opposite the Houses of Parliament known as Riverview London. Clients there include several MP's, well known TV celebs, authors, bankers and directors of major international companies.





# THE VIEW

How did these stylish men who reside in London England find their way to the Poconos? Greg grew up in the Pocono Mountains and has a rich history and connection to both the music and ski industry. His World Champion Freestyle Skier father Phil Gerard was a founding partner of the Hunter Mountain Ski Resort in New York state together with Oscar Hammerstein. His half sister Michelle Gerard who is also a World Champion Freestyle Skier assisted Greg with some of the publicity pics found on the walls of their new project Skiview which is opposite the slopes of Camelback Mountain Resort just over an hour from New York City and Philadelphia.



Everything throughout the property evokes the luxury and attention to detail that defines the international lifestyle they have created.

Skiview is not your typical Pocono rental. Perched atop Camelback's Northridge Station, the view of the mountain adds another star to the already 5-star property. From the gourmet kitchen and fabulous bathrooms to the 100% Percale linens, every detail has been meticulously scrutinized to offer guests the luxury and comfort expected in a vacation getaway. With a personal welcome from the owners or their management guests feels like they are checking in to a 5 star hotel.

Each of the Skiview properties have a Gourmet Kitchen, three king bedrooms, a steam shower and a fabulous adult playroom complete with bar, 65" TV with DVD, 8' Pool Table, and electronic darts to enjoy while you unwind after hitting the slopes or riding the trails. Themed artwork by international artist Andrei Protsouk is featured throughout Skiview provoking a romantic atmosphere with a slight touch of humor thrown in. Some of the custom made furnishings, custom percale bed linens and hand made soaps have been imported from Cape Town, South Africa. Everything has been thought of for the discerning traveler at both properties to sit- back, unwind and enjoy the view. A private chef, security guard and daily housekeeping are available to guests who require these particular services. Limo service is also available to Philadelphia, Newark or JFK airports.



To Book either of these magnificent properties visit [www.skiview-pocono.com](http://www.skiview-pocono.com) or [www.atlanticviewcapetown.com](http://www.atlanticviewcapetown.com)

# SKIVIEW

*Five-Star Luxury Designed Vacation Accommodation*



Indulging the seasoned traveler's ultimate desires, internationally-renowned 5-star hoteliers set out to tastefully design this vacation accommodation. Breathtaking views of Camelback Mountain Resort compliment this Pocono Mountain retreat's contemporary and stylish décor. A chilled bottle of bubbly on arrival and all the comforts of home, exquisitely defined with attention to detail await Skiview guests. Gather family or friends for a couples escape as Skiview's luxurious ambience transforms a typical getaway into a holiday break to remember. Wake up to a magnificent sunrise, peace and tranquility. Enjoy a day on the slopes, skiing, snow tubing, ziplining or swimming with anticipation of a soothing steam shower upon return and restful nights sleep on a comfy tempurpedic bed. Nosh upon cuisine you've created in the gourmet kitchen followed by a relaxed evening socializing by the fireplace. Skiview will create the ideal destination for time to unwind in winter or summer with so many outdoor activities on the doorstep. Complimentary WiFi and parking. For everyone's comfort and pleasure, small children, pets and smoking are not permitted on the property. Skiview sleeps 6 adults comfortably in 3 king bedrooms.



Book your escape to Skiview at [vrbo.com](http://vrbo.com), property #630462  
Visit [skiview-pocono.com](http://skiview-pocono.com) for more information  
or inquire at [reservations@skiview-pocono.com](mailto:reservations@skiview-pocono.com)